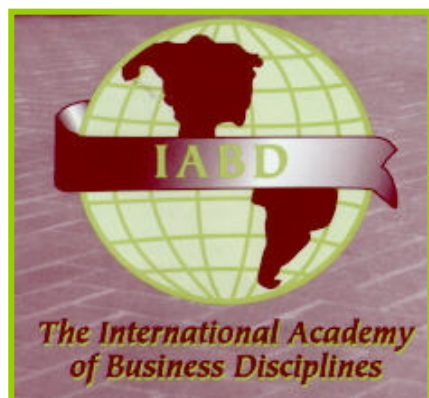


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Joint Global Conference: June 18 - 20, 2008

SALAMANCA UNIVERSITY, SALAMANCA, SPAIN

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CALL FOR PAPERS, SPAIN - 2008

General Information

The International Academy of Business Disciplines (IABD) invites papers in all business and communication disciplines as well as interdisciplinary topics involving accounting, creativity, economics, entrepreneurship, ethics, finance, green practices, information technology, innovation, leadership, management, and marketing.

Submission policies & procedures

1. Submission deadline is **February 20, 2008**.
2. Submit an electronic copy in **MS Word as an attachment** to the appropriate track chair. Maximum 20 pages long including references and tables.
3. Submission must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
4. No participant is allowed to be included as an author or co-author in more than 2 submissions.
5. The title page must include the name, affiliation, title/academic rank, mailing address, phone number, and the email address of the author (s).
6. At least one of the authors must certify his/her intention to register for and attend the conference to present the paper if it is accepted.
7. For symposia, tutorials, and workshops include the topic, brief description, time/facilities needed, and the name of session leaders, and submit an electronic copy of the proposal to the appropriate track chair. The program chair will accept or reject the proposal based on the track chair's recommendation.
8. **Any manuscript submitted to more than one track, and/or has more than three co-authors, and/or does not include references, will be automatically disqualified.**
9. Author (s) may choose to submit papers for presentation only.
10. Abstracts will not be considered for publication.

Review process

Papers are blind reviewed by three reviewers. Authors must avoid revealing their identity or affiliation within the body of the paper and/or the references.

Publication of the accepted papers

If accepted for presentation and publication, authors will be notified and sent guidelines for modifying the

paper for publication. This will include condensing the paper to **6 pages, single-spaced format**.

The final version of the paper must follow the publication guidelines, and be **emailed to the respective Track Chairs** as an attachment in **MS Word by April 1, 2008**. Authors of papers **accepted for publication in the BRY**, must also mail the completed registration form and the appropriate fee to the **Editor by April 15, 2008** to:

Dr. Rodney A. Oglesby, BRY Editor
Breech School of Business Administration
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Springfield, MO 65802
Tel: 417-873-7879
roglesby@drury.edu

Presenters are expected to bring their own laptops, and IABD will provide the Computer Projection System.

Registration

The Registration fee is US \$185 (\$60 for full-time students) by **April 15, 2008**. However, papers will not be published or included in the printed program unless payment is received by **April 15, 2008**. To register for the conference without a paper submission, send the completed registration form and the appropriate fee to:

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Conference Location

Salamanca University, Salamanca, SPAIN



The 2008 Joint IABD-AEDEM Conference will take place in the city of SALAMANCA, at SALAMANCA UNIVERSITY, the oldest University in Spain and one of the oldest in Europe, along with Bolonia (Italy), Sorbone, Montpellier (France), Oxford and Cambridge (UK).

Salamanca University was founded in 1219 by King Alfonso IX. Please check the following web sites some pictures of this historic university.

www.usal.es

www.salamanca.es

<http://www.usal.es/web-usal/Universidad/visita/index.shtml>

<http://www.usal.es/web-usal/Universidad/Historia/Historia.shtml>

As you can see in its web sites, Salamanca is the university city by excellence, known in the whole world for this and for its artistic richness: cathedrals, palaces, churches... of artistic styles such as romanesque, gothic, plateresque and barroque.

Situated on the banks of the river Tormes, its geographical extension is 12.336 Km², and It currently has 159, 000 inhabitants. Salamanca, in spite of its extreme weather (cold and dry winter and warm summer), has many charms which make the stay of visitors a very pleasant one; a city where those activities related to tourism and free time are essential. Salamanca was the European City of Culture in the year. Music, dancing, exhibitions, street shows from the latest cultural tendencies to the purest entertainment. The tourism in Salamanca is complemented by its original gastronomy and its popular festivities.

SALAMANCA is only 2 hours bus-trip from Madrid. The AEDEM is planning to organize a Bus tour of Madrid, and a Bus trip to Salamanca for the conference participants. For those who prefer to arrange their own trip there is a regular bus line which cost about 30 Euro for a round trip (Madrid-Salamanca-Madrid).

See you in Salamanca